



Organisational Profile

August 2025

www.communityenterprise.co.uk



1. Background to the Organisation

1.1 Broader Context

Community Enterprise has been established for over 35 years and is one of Scotland's leading social enterprise and community development consultancies and support providers. We provide support to third sector groups across Scotland and work with communities to build and sustain projects for the benefit of local people.

We have an expert team of 25 consultants and support staff and 10 accredited associates with a range of experience in the private, voluntary and public sectors. We take pride in the high quality of support we offer. We work with around 300 clients a year and build up close, and often long term, coaching relationships to help implement plans.

We are a social enterprise ourselves. 100% of our profits are re-invested in supporting the further growth and development of voluntary and community organisations. To do this we earn income from consultancy services.

We are involved in various national contracts, including Just Enterprise, the government-funded social enterprise development programme. We are on the HIE Support for Communities framework and run a national capacity-building programme called Accelerate. We are on the support framework for the National Lottery Heritage Fund and are contracted by The Robertson Trust to deliver business support to awardees. More recently, we are involved in offering crisis support to organisations in difficulties.

Our core work, however, is with community based organisations rooted in a geographical community seeking to create sustainable development and regeneration – our strapline is 'helping people make good things happen'.

1.2 Our Services

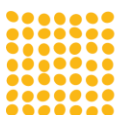
Our focus is on developing sustainable communities through resilience using techniques including social enterprise, innovative fundraising and community empowerment. We have developed four interlinked divisions.

The Group's Services and Divisions

1. Our **development team** develops enterprise, communities and organisations including strategic thinking, market research, business planning, evaluations, organisational reviews, community plans and investment readiness.

Our over-arching website has information about all our divisions, but this is a link directly to the work of the [development team](#).

2. We operate the first and biggest social enterprise strategic marketing and **creative design and branding agency**, called **BOLD**. Its services include branding, design and print, web design and build and creative marketing strategy. [Bold Studio - Community Enterprise](#)
3. We deliver a social enterprise **digital agency**, soon to be launched as Breeze Digital. This will support the practical digitization of the sector from digital strategy to digital service design [Breeze - Community Enterprise](#)
4. We have a research specific arm delivering pieces of work that respond to the big issues facing our sector [Research and Thinking - Community Enterprise](#)
5. We are a strategic part of the sustainable third sector and provide **strength and capacity to the sector**. We were founding members of Social Enterprise Scotland and have a place on its Board of Directors. We are founding subscribers of the Voluntary Code for Social Enterprise and members of various national networks. We currently design and manage the [social enterprise support map](#) and organise workshops and training and have a fast evolving research arm.



OUR SERVICES

Accelerate



Asset Transfer and Building Development



Brand Strategy and Marketing



Business Plans and Sustainability Planning



Creative Natives



Digital Solutions



Events



Feasibility Studies and Community Consultation



Grant Funding Strategy and Fundraising



Heritage Regeneration Projects



Impact Assessments and Evaluations



Local Place Plans and Community Action Plans



Research and Thinking



Social Enterprise Support Map



Helping people make good things happen.

Our vision, mission and values are at the heart of Community Enterprise and influence all our decisions about how we work and who we work with.

Our Vision

We will live in a society where places are vibrant and people feel good about their lives.



Our Mission

We deliver **specialist support, quality branding** and **innovative solutions** to make a real difference to communities across Scotland.

Our development team enhances enterprise, communities and organisations. We deliver strategic plans, market research, business planning, evaluations, organisational reviews, community plans and investment readiness. We undertake research on subjects that fit with our areas of interest and knowledge.

We are founding members of Social Enterprise Scotland, founding subscribers to the Voluntary Code for Social Enterprise, and play an active role in other national networks.

We operate Scotland's first social enterprise creative studio (Bold). Now in its tenth year of development - its services include brand strategy and marketing, graphic design, web design and animation.

As well as direct support, we try new things. We established a national online e-commerce site for social enterprises and are interested in how the digital space can develop the third sector.

Our values

These things are important to us:

Building Relationships

We collaborate long term with organisations, becoming part of their team. We support organisations for as long as they want it.

Empowering People

We equip people to develop their own ideas so that our work not only gives them what they need but delivers a lasting legacy.

Developing our Expertise

We deliver excellent work. We are honest, reliable and highly experienced specialists, demonstrating integrity and constantly learning.

Dynamic Innovation

We embrace new ways of doing things and take risks when we need to. We love people who think differently and don't fit into pigeon holes.

Giving Back

We are a social enterprise ourselves and 100% of the profit from our work is reinvested in the sector. We provide free support to those in greatest need, ensuring ideas are implemented, and being there when things don't go to plan.